

Privacy Policy

Welcome and thank you for your interest in the Roddenberry Catalyst Fund. Please read this Privacy Policy carefully, as it describes what information we gather from you, and how we may use and disclose that information. By registering a User Account and/or by accessing or using this Website, you expressly consent to the information handling practices described in this Privacy Policy.

The Information Collected

- 1. **User-Provided Information**: You may provide to the Foundation what is generally called "personally identifiable information" (such as your name, email address, postal mailing address, home/mobile telephone number, etc.) while using this Website, such as when you register, when you submit an application and/or when you provide information in order to compete to receive any Award(s).
- 2. "Cookies" Information: When you use this Website, we may send one or more cookies small text files containing a string of alphanumeric characters to your computer. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to this Website. Persistent cookies can be removed. Please review your web browser "Help" file to learn about the proper way to modify your cookie settings. Please note that if you delete or choose not to accept cookies from this Website, you may not be able to utilize the features of this Website to their fullest potential.
- 3. "Flash Cookies" Information: Flash and other browser plugin applications use technology similar to cookies to enable the storage and recall of settings, preferences and usage data, and other information. Because they are stored in separate software applications, these types of cookies are not managed through your web browser's cookie management interface. We may employ such techniques, including Adobe Flash Cookies (also called "Local Shared Objects") to track information related to your interaction with features of this Website through which Flash-based content is provided. You can access various Flash Cookie management tools and configure certain privacy and security settings for your Flash Player from Adobe's website directly.
- 4. "Automatically Collected" Information: When you use this Website or open one of our HTML emails, we may automatically record certain information from your web browser by using different types of technology, including "clear gifs" or "web beacons." This "Automatically Collected" information may include Internet Protocol address ("IP Address") or other device address or ID, web browser and/or device type, the web pages or sites that you visit just before or just after this Website, the pages you view on this Website, and the dates and times that you visit this Website.
- 5. **Third Party Web Beacons**: We may also implement third party content on this Website that uses "clear gifs," "web beacons," or other similar techniques, which allow the third party content provider to read and write cookies (including Flash Cookies) to your browser, or implement similar



tracking mechanisms, in connection with your viewing of that third party content displayed on this Website. This information is collected directly by the third party, and we do not participate in that data transmission. Information collected by third parties in this manner is subject to that third party's own data collection, use, and disclosure policies.

6. **Information from Other Sources**: We may also obtain information, including personally identifiable information, from third parties and sources other than this Website, such as other Users who import your email address. We may also receive information from third party services that provide a mechanism to expose information you have provided to such third party through the use of an application program interface (API), such as Facebook Connect and the Google API. If we combine or associate information from other sources with personally identifiable information that we collect through this Website, we will treat the combined information as personally identifiable information in accordance with this Privacy Policy.

The Way We Use Information

- 1. The Foundation uses the information that you provide or that we collect to operate, maintain, enhance, and provide all of the features and services found on this Website. We will use your email address to contact you with respect to Entries, any Award, and otherwise in connection with the Catalyst Fund, for any administrative and customer service purposes, to address intellectual property infringement, rights of privacy, or defamation issues, or regarding Postings.
- 2. The Foundation uses all of the information that you provide or that we collect to understand and analyze the usage trends and preferences of the Users, to improve the way this Website works and looks, and to create new features and functionality.
- 3. The Foundation may use "Automatically Collected" information and "cookies" information to: (a) personalize our services, such as remembering your information so that you will not have to re-enter it during your visit or the next time you visit this Website; (b) provide customized third party content and information; (c) monitor and analyze the operation and effectiveness of this Website and related activities; (d) monitor aggregate site usage metrics such as total number of visitors and pages viewed.

Disclosing Information

We are not in the business of selling your information. The Foundation will not sell, provide, distribute, or share your personal information, including application answers, to any institutions, individuals, or entities. We do, however, disclose your personally identifiable information in a few circumstances in connection with developing and maintaining this Website and operating or supporting the Catalyst Fund. For example:



- By its nature, this Website enables Users to communicate in a variety of ways. This also applies to
 information you choose to make available through features that connect to third party services, if
 applicable. Once you make your personally identifiable information available, it may be collected
 and used by the recipients without restriction. We urge Users to exercise common sense, prudence
 and good judgment about what personal information to make available to others through this
 Website.
- 2. The Foundation may also disclose your information if required to do so by law or in the good-faith belief that such action is necessary or useful to comply with applicable laws, to respond to a court order, judicial or other government subpoena or warrant, or to otherwise assist or cooperate with law enforcement activity or other similar activities in connection with internal or coordinated fraud detection and prevention, and the protection or enforcement of third party rights.

Your Choices

To protect your privacy and security, we take reasonable steps to verify your identity before granting your account access or making corrections to your information. YOU ARE RESPONSIBLE FOR MAINTAINING THE SECRECY OF YOUR UNIQUE PASSWORD AND ACCOUNT INFORMATION AT ALL TIMES. We may now or in the future make certain tools and features for configuring your privacy settings available to you through this Website, but any such features and settings we may provide do not guarantee the anonymity or confidentiality of any information, including personally identifiable information and Postings you provide or submit to this Website.

Data Rights

Summary

- You may have the right to exercise your data protection rights, including to request that the Foundation deletes, amends, or provides you access to your information.
- You have the right to opt out of receiving promotional messages, but you may still receive other communications.
- You can complain to your local data protection authority about the use of your information.
- We respond to all requests that we receive from individuals who wish to exercise their data protection rights in accordance with applicable data protection laws.

Rights that you may have, depending on the country in which you live, include:

- Accessing, correcting, updating, or requesting the removal of your information.
- Objecting to processing of your information, asking us to restrict processing of your information, or requesting the portability of your information.
- Opting out from receiving marketing communications that we send you at any time. You can
 exercise this right by selecting the "unsubscribe" or "opt-out" link in the marketing emails we
 send you.
- Withdrawing your consent at any time if we have collected and processed your information with your consent. Withdrawing your consent will not affect the lawfulness of any processing that we



- conducted prior to your withdrawal, nor will it affect processing of your information conducted in reliance on lawful processing grounds other than consent.
- Complaining to a data protection authority about our collection and use of your information. For more information, please contact your local data protection authority. Contact details for data protection authorities in the European Union are available here.

Third Party Websites

This Website contains links to websites and services provided by third parties. Any personally identifiable information you provide on third party sites or services is provided directly to that third party and is subject to that third party's policies, if any, governing privacy and security. We are not responsible for the content or privacy and security practices and policies of third party sites or services to which links are displayed on this Website. We encourage you to learn about third parties' privacy and security policies before providing them with personally identifiable information. We do not sell or share your information with third parties or online marketers.

Our Commitment to Children's Privacy

Protecting the privacy of children is especially important. For that reason, the Foundation does not knowingly collect or maintain personally identifiable information from persons under 13 years-of-age, and no part of this Website is directed to persons under 18 years-of-age. IF YOU ARE UNDER 18 YEARS OF AGE, THEN PLEASE DO NOT USE OR ACCESS THIS WEBSITE FOR THE PURPOSES OF THE COMPETING AT ANY TIME OR IN ANY MANNER. If the Foundation learns that personally identifiable information of persons less than 13-years-of-age has been collected on this Website without verifiable parental consent, then we will take the appropriate steps to delete this information. If you are a parent or guardian and discover that your child under the age of 13 has obtained a User Account on this Website, then you may alert the Foundation.

Our Commitment to Data Security

The Foundation uses a variety of physical, managerial, and technical safeguards designed to improve the security of our systems and your personally identifiable information. We cannot, however, ensure or warrant the security of any information you transmit to us, nor can we guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. You transfer your information to us at your own risk. If we learn of a security systems breach, then we will attempt to notify you electronically so that you can take appropriate protective steps. Depending on where you live, you may have a legal right to receive notice of a security breach in writing.